

**FOR IMMEDIATE RELEASE**



## **The CompactFlash Association Announces the First Video Performance Guarantee (VPG) Profile Specification**

### **Video Performance Guarantee (VPG) Profile for Professional Video Capture Released**

Cupertino, California – December 7, 2011 - The CompactFlash Association (CFA) is pleased to announce the release of the first Video Performance Guarantee (VPG) Profile specification for CompactFlash cards. The VPG Profile 1 specification enables guaranteed sustained capture of video streams at up to 20 MB/s for professional video capture.

VPG Profiles are a new kind of video stream specification that goes beyond command definitions and simple speed requirements. VPG profiles specify the characteristics of a video stream to ensure compliant cameras and CF cards work together to meet the sophisticated requirements of professional video capture. This includes guaranteed video capture over multiple capture files and across file system updates without dropping frames, enabling high quality 1080p capture at high frame rates with either under and over cranking functionality.

The new VPG Profile specification is available for immediate download from the CompactFlash Association website: <http://www.compactflash.org>.

Video cameras that support the VPG Profile 1 specification are shipping, as well as compliant CompactFlash cards from multiple vendors. Look for this logo to identify compliant CompactFlash cards:

### **VPG Profile 1 Logo**



Test equipment to validate VPG Profile 1 compliance in CompactFlash cards is also available. Contact the CompactFlash office for more details.

Mr. Shigeto Kanda of Canon, chairman of the board, CFA said “I’m excited to see CompactFlash continue to drive image capture innovation and CF cards becoming an accepted format within professional video applications. VPG profiles are just the latest advancement in CompactFlash allowing for a broader use in professional tapeless recording.”

CompactFlash cards are currently available up to 128GB with sustained data rates over 100MB/sec. and provide the dominant flash storage solution for the new multi-mega pixel DSLR cameras and professional video cameras.

CFA members interested in developing additional video stream definitions are invited to participate in the VPG Profile working group.

The CFA (logo), CF (logo), CF+ and CFast are trademarks of the CFA and are licensed royalty free to its members.

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