



Socket Launches CF Mag Stripe Credit Card Reader to Improve Convenience, Speed and Efficiency of Mobile Retail Solutions

CF Mag Stripe Reader Card Expands Socket's Family of Mobility Friendly™ Automated Data Collection Products for Retail, Off-the-Shelf Mobile Computers and Pocket PCs

Newark, CA – 11/15/2005 — Socket Communications, Inc. (NASDAQ: [SCKT](#)), an innovative provider of mobile productivity products, today announced the CF Mag Stripe Reader Card 4E. Designed for use with any Windows Pocket PC, laptop or tablet with a PCMCIA or CF card slot, the CF Mag Stripe Reader captures data from the magnetic stripes on driver's licenses, IDs and credit cards to increase mobile worker productivity.

“As the retail market becomes increasingly competitive, retailers are rethinking point-of-sale solutions and investing in new technologies to increase worker productivity, improve customer satisfaction and minimize time spent waiting to complete a purchase,” said Peter Phillips, vice president of marketing at Socket. “While most retail solutions involve fixed point-of-sale terminals or bulky, expensive all-in-one devices, Socket's CF Mag Stripe Reader Card 4E allows retailers to economically add magnetic stripe reader capabilities to standard mobile computing devices to provide solution flexibility and investment protection in a rapidly changing technological environment.”

As a *Mobility Friendly* product, the CF Mag Stripe Reader Card 4E is easy to use, reliable, and draws minimum power for maximum battery life.

Specifications

Socket's CF Mag Stripe Reader Card 4E is supported on Pocket PCs (Windows Mobile 2003/SE & 5.0), and Windows XP Computers or Tablets with a PCMCIA or CompactFlash card slot.

Pricing and availability

Socket's CF Mag Stripe Reader Card 4E will be available in late December 2005 through Socket's distribution channels and the Socket website with an MSRP of \$239.

About Socket Communications

Socket Communications (NASDAQ: [SCKT](#)) develops and distributes a broad range of data collection and network connectivity products for mobile devices such as PDA's, Smartphones and tablet notebooks. Working collaboratively with mobile solutions from leading Strategic Vertical Integrators, world-class 3rd party software developers and OEM's, Socket's Battery Friendly® products are proven to drive operational efficiencies, increase mobile workforce productivity, boost corporate performance and improve customer satisfaction. Socket is headquartered in Newark, California and can be reached at 510-744-2700 or www.socketcom.com.