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Colorful CompactFlash™ Cards from Pretec

More Colors Than Any Other Small Form Factor Card Today

Las Vegas, NV, December 31, 1999 – Pretec Electronics Corporation, the creator of CompactModem™ and Compact I/O™ card, will be exhibiting varieties of colorful CompactFlash cards at CompactFlash Association (CFA) booth #4325 of Consumer Electronics Show (CES) held here on Jan. 6–9, 2000.

Four (4) 128MB CF cards, both transparent and translucent frames and panels with colors of yellow, blue, green and graphite are on display at CFA booth; the devices mounted on PCB inside the card, which consist of one controller IC from C-ONE technology and 256Mb flash ICs from Toshiba or Hitachi, can be clearly seen. This marks the first time in history that any small form factor storage card can be brought so close to consumers and can be customized to personal styles and preferences.

In addition to being the most reliable small form factor card, CompactFlash is the volume and application leader of all small form factor cards. With **MORE** colors, **MORE** styles, and **MORE** choices of CompactFlash data storage cards and CF+ I/O cards offered by Pretec, CompactFlash adds another dimension of liveliness, friendliness, and endless imagination to consumer electronics and personal internet appliances. Pretec's CompactFlash card offerings ranges from 2MB, 4MB, 8MB, 16MB, 32MB, 48MB, 64MB, 80MB, 96MB, 128MB, 160MB, 192MB, 256MB, and 320MB, which is the highest capacity of any small form factor flash storage card in the world today.

Pretec™ Electronics Corp. (<http://www.pretec.com>) offers digital imaging solutions, and a complete spectrum of PC cards, small form factor cards/modules for the mobile computing market, and is the creator of innovative CompactI/O™ card for Palm-sized PC and AutoPC™. Product offerings include digital still cameras, PC cameras, video cameras, memory/ solid-state disk, linear flash cards and flash drives/modules, communication, networking, and multimedia mobile peripherals.

The CompactFlash Association (<http://www.compactflash.org>) is a non-profit, mutual-benefit corporation that promotes adoption of CompactFlash as a worldwide, ultra-small, removable data storage card standard for capturing and transporting digital data, audio and images. The CFA was founded by twelve companies in October 1995 and now has 144 member companies. Headquartered in Palo Alto, CA, CFA is a licensee of the CompactFlash and CF+ trademarks and in turn will license them royalty-free to its members.

***Note:** Pretec is a licensee of the CompactFlash™, CompactI/O™, CompactModem™, CompactLAN™, CompactSerial™, CompactParallel™, CompactSSFDC™, CompactSCAN™, and CompactGPS™ are trademark of Pretec Electronics Corporation. Windows 95 and 98, Windows NT, Windows CE and AutoPC are trademarks of Microsoft Corporation. All other trademarks mentioned herein are recognized as the property of their respective holders.

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