

SanDisk Extreme III CompactFlash Series Doubles Capacity And Boosts Speed 50 Percent With New 32-Gigabyte Card

Whopping Capacity and Increased Performance Make New Card Ideal for Use in Professional Video Cameras



MILPITAS, Calif. September 11, 2008 – Who says big cards can't be fast? SanDisk Corporation today announced the 32-gigabyte (GB) 1 SanDisk Extreme® III CompactFlash® (CF) card, the latest addition to its award-winning SanDisk Extreme III line. Combining world-class storage capacity with fast data transfer rates, SanDisk's new memory card is designed to meet the demands of professional digital videographers and photographers. For many cards, an increase in storage capacity often comes at a cost to speed, but the 32GB SanDisk Extreme III CF card at 30 megabytes per second (MB/s) offers customers the best of both worlds.

SanDisk's New Card Caters to Video Professionals

"High-definition camcorders require high-capacity memory cards, and our 32GB SanDisk Extreme III CompactFlash cards offer video professionals longer record times and improved data transfer rates," said Susan Park, director of consumer product marketing for SanDisk's performance cards. "Our award-winning SanDisk Extreme III CompactFlash cards carry a tradition of excellence, and the recent series-wide speed increase to 30MB/s advances their legacy as professional-grade storage devices."

Reinforcing SanDisk's position as a leading innovator of flash memory technology, the 32GB SanDisk Extreme III CF card provides increased capacity for longer-duration filming, and its 30MB/s (200x) read and write speeds 2 enable users to record and transfer content quickly and reliably, thus maximizing critical workflow. These complementary features make the new card especially attractive to field producers and camera crews who typically operate under tight deadlines.

"The 32GB SanDisk Extreme III CompactFlash cards are a great fit for our Infinity DMC 1000/10 and DMC 1000/20 camcorders," said Scott Sheehan, director of marketing for new and emerging markets at Thomson. "Our customers want a choice in media that meets the needs of their file-based workflows. Solid state memory provides the fastest access to such content, and with SanDisk CompactFlash it's also affordable. Using SanDisk's 32GB Extreme III CompactFlash card, our customers can record more than 80 minutes of 100 MB/s, 10-bit, 4:2:2 HD video at the high performance needed for today's professional video applications."

The 32GB SanDisk Extreme III CF memory card will be featured at the Thomson Grass Valley booth at the International Broadcasting Convention (IBC) in Amsterdam Sept. 12-16. Thomson will showcase its line of professional camcorders in conjunction with SanDisk's new 32GB card, and demonstrate the practical applications of the card's increased storage capacity and speed.

Increased Storage Capacity Proves Advantageous to Photographers The 32GB SanDisk Extreme III CF card benefits professional photographers, who often shoot strictly in RAW format. RAW images demand up to ten times as much space as regular JPG images. Photographers often use continuous shooting mode during high-action situations such as sporting events or theatrical performances, and the high resolution photos add up quickly.

All SanDisk Extreme III CF cards from 4GB to 32GB, as well as the new SanDisk Extreme III SDHC™ and SanDisk Extreme III Memory Stick PRO HG DUO™, recently received a 50 percent speed increase from 20MB/s to 30MB/s. Renowned for their world-class durability, SanDisk Extreme III CF cards possess the industry's widest guaranteed operating temperature, ranging from minus 13F (minus 25C) to 185F (plus 85C).

Pricing and Availability

The 32GB SanDisk Extreme III CF card has a manufacturer's suggested retail price in the United States of \$299.99. Worldwide availability of the card is targeted for October.

About SanDisk

SanDisk Corporation, the inventor and world's largest supplier of flash storage cards, is a global leader in flash memory – from research, manufacturing and product design to consumer branding and retail distribution. SanDisk's product portfolio includes flash memory cards for mobile phones, digital cameras and camcorders; digital audio/video players; USB flash drives for consumers and the enterprise; embedded memory for mobile devices; and solid state drives for computers. SanDisk (www.sandisk.com/corporate) is a Silicon Valley-based S&P 500 company, with more than half its sales outside the United States.

¹ gigabyte (GB) = 1 billion bytes. Some capacity is not available for data storage.

² Up to 30 MB/s read/write. Based on internal testing; performance may vary depending upon host device. 1 megabyte (MB) = 1 million bytes. X=150KB/sec. Images of SanDisk products are available at <http://www.sandisk.com/corporate/media.asp>

SanDisk's web site/home page address: <http://www.sandisk.com>

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This press release contains certain forward-looking statements, including expectations for new product introductions, applications, markets, and customers that are based on our current expectations and involve numerous risks and uncertainties that may cause these forward-looking statements to be inaccurate. Risks that may cause these forward-looking statements to be inaccurate include among others: market demand for our products may grow more slowly than our expectations or there may be a slower adoption rate for these products in new markets that we are targeting, our products may not perform as expected or may not be available at the prices, in the regions, in the capacities or at the time expected and the other risks detailed from time-to-time in our Securities and Exchange Commission filings and reports, including, but not limited to, our Form 10-K and our quarterly reports on Form 10-Q. We do not intend to update the information contained in this press release.

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