

DELKIN'S NEW COMPACTFLASH UDMA FIREWIRE READER DOWNLOADS PHOTOS AT SPEEDS GREATER THAN 45 MB/sec

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**For Immediate Release
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Delkin Devices, Inc. announced its first shipments of the new CompactFlash UDMA FireWire 400/800 reader to camera stores, distributors and international channels. Combining FireWire and UDMA (Ultra Direct Memory Access) technologies, the reader allows photographers to quickly transfer high resolution photos to a computer, greatly improving workflow efficiency. Featuring transfer speeds greater than 45 MB/sec with UDMA enabled CF memory cards; this product is Delkin's most anticipated reader/writer.

"Many professional photographers use computers with FireWire," explains Delkin's Marketing Manager, Eric Richter. "With the advent of UDMA enabled CF cards, there's an opportunity for increased speeds transferring the huge image files today's Digital SLRs create. Professionals need to get their images into their computer as quickly as possible. The CF FireWire 400/800 Reader provides them with the solution."

The Delkin CF FireWire 400/800 reader provides an essential link in the workflow process, so photographers can save precious time importing photos to their computers. The CF FireWire 400/800 reader improves workflow speeds with transfer speeds over 45 MB/s. These ultra-fast speeds are achieved when using UDMA enabled CF cards. The Delkin CF FireWire 400/800 reader is compatible with CompactFlash (Type I and II), MicroDrive, and UDMA enabled CompactFlash media cards. It comes with an attached FireWire 800 cable and a FireWire 800 to 400 adapter.

Delkin's CF FireWire 400/800 reader will sell at an MSRP of \$89.99. For more information, go to <http://www.delkin.com/products/connect/readers/reader39.html>.

Delkin Devices, Inc. is based in Poway, California, and its European branch office is located in Birmingham, England. Delkin has been providing "Everything but the Camera" since 1986. From Archival Gold Media and SensorScope cleaning products to Pop-Up Shades, Delkin products deliver premium quality, innovative designs and an ongoing dedication to superior customer service. Delkin Devices and its products have become worldwide industry leaders in both OEM and consumer markets. The company's eFilm brand of memory cards is a leading choice among professional photographers and others passionate about digital photography. Delkin Devices' innovative digital photography products are available worldwide through a network of independent camera stores, and online at Delkin Devices' website: www.delkin.com.