



Kingston Technology Boosts CF Ultimate Card Write Speed to 266X

Faster CompactFlash Ultimate Cards Now Include MediaRECOVER Data Recovery Software

FOUNTAIN VALLEY, Calif. --(Business Wire)-- Jul. 23, 2007 Kingston Technology Company, Inc., the independent world leader in memory products, today announced it is increasing the write speed of its popular line of CompactFlash(R) Ultimate memory cards to 266X - twice the minimum sustained write speed previously available in the Ultimate line. Kingston(R) CF Ultimate cards will also have an added feature of free MediaRECOVER(R) data recovery software that serves as a recovery tool to help restore lost, deleted or corrupted image files.

"Photographers using digital SLR cameras are looking for faster card write speeds to capture life's moments as they happen without interruption," said Mark Akoubian, Flash memory product manager, Kingston. "Kingston's new CompactFlash Ultimate 266X memory cards maximize a digital camera's performance, delivering the speed and capacity necessary to complete even the most challenging assignments."

"MediaRECOVER allows photographers to focus on what matters most - creating great images," said Korey Bachelder, president, MediaRECOVER. "Our recovery solution is easy to use and gives photographers added peace of mind. MediaRECOVER's partnership with Kingston is a win-win for us and consumers."

The MediaRECOVER software is available as a download from Kingston's Web site to aid in the reclamation of lost, deleted or corrupted files and is compatible with either Windows or Mac operating systems.

Available in 2, 4 and 8GB capacities, Kingston's CompactFlash Ultimate cards offer room to capture and store high volumes of images in RAW, JPEG, TIFF and other large file formats. As with all Kingston Flash memory cards, CompactFlash Ultimate cards are backed by a lifetime warranty and 24/7 live technical support. -0-

Associated Media



Kingston CompactFlash(R) Ultimate memory cards now perform at write speeds of 266X and have an added feature of free MediaRECOVER(R) data recovery software that helps restore lost, deleted or corrupted image files. (Photo: Business Wire)

Kingston CompactFlash Ultimate Cards

Part Number	Capacity and Features	MSRP (U.S. only). Prices subject to change.
CF/2GB-U2	2GB CompactFlash Ultimate card	\$83.00
CF/4GB-U2	4GB CompactFlash Ultimate card	\$144.00
CF/8GB-U2	8GB CompactFlash Ultimate card	\$280.00

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Kingston CompactFlash Ultimate Features and Specifications:

Capacities(a): 2GB, 4GB, 8GB
Dimensions: 1.43" x 1.68" x 0.13" (36.4mm x 42.8mm x 3.3mm) - CF Type 1
Speed Rating(b): 45MB/sec. read rate and 40MB/sec. write rate
Data Recovery Utility: MediaRECOVER for Windows/Mac
Operating Temperature: 32 degrees F to 140 degrees F (0 degrees C to 60 degrees C)
Storage Temperature: -4 degrees F to 185 degrees F (-20 degrees C to 85 degrees C)
Standardized: complies with CompactFlash Association specification standards
Easy: plug and play
Guaranteed: lifetime warranty
Economical: autosleep mode preserves system battery life

(a) Some of the listed capacity is used for formatting and other functions and is not available for data storage.

(b) Speed may vary due to host and device configuration.

For more detailed information visit the Kingston Web site at: <http://www.kingston.com/flash>.

About MediaRECOVER, LLC

MediaRECOVER, LLC is a leading data recovery and security solution provider creating innovative and award-winning products for corporations, organizations and individuals. The company began as a provider of digital photo recovery services and software. Increasingly, vital information is stored on computer media. To manage this data MediaRECOVER provides leading technology products for file recovery, disk wiping and restoration. The company's products are distributed worldwide via retail, e-commerce and a direct sales force. Founded in 2001, the privately held company is located in Chandler, AZ.

About Kingston Technology Company, Inc.

Kingston Technology Company, Inc. is the world's largest independent manufacturer of memory products. Kingston designs, manufactures and distributes memory products for desktops, laptops, servers and printers, and Flash memory products for PDAs, mobile phones, digital cameras, and MP3 players. Through its global network of subsidiaries and affiliates, Kingston has manufacturing facilities in California, Malaysia, Taiwan and China, and sales representatives in the United States, Europe, Russia, Australia, New Zealand, India, Taiwan, China and Latin America. For more information, please call 800-337-8410 or visit <http://www.kingston.com>.

Editor's Note: For additional information, evaluation units or executive interviews, please contact David Leong, Kingston Technology Company, Inc., 17600 Newhope Street, Fountain Valley, CA USA 92708, 714-438-1817 (voice). Press images can be found in Kingston's press room at kingston.com/press/default.asp

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