

---

## 3GB CompactFlash card pricing reduced, 6GB CF card announced by Pretec

---

**Hannover, Germany, March 12, 2003 – Pretec Electronics Corp.** (Hall 23 Booth A33), the 2<sup>nd</sup> company in the world offering CompactFlash memory card (CF card) since 1995, dropped its pricing for 3GB CF memory card, the largest capacity flash memory card in the world of any small form factors which Pretec demonstrated and started shipping since November 2002, from \$2499 to \$1999.

Pretec also announced 6GB CF card today at CeBIT 2003, 600% larger capacity than any of its closest competitors in the world, priced at \$7499, to be delivered by 2<sup>nd</sup> half of 2003.

Pretec has been consistently demonstrated the highest capacity CF card in the world from 64MB (10/1998, New York, Microsoft Jupiter Launch), 80MB (1/1999, Las Vegas, CES), 128MB (3/1999, Hannover, CeBIT), 160MB (6/1999, Denver, Microsoft WinCE Dev. Conference), 320MB (4/2000, New York, Microsoft PocketPC Launch, partner with Casio), 640MB (5/2001, Partner with Kodak Professional and Ricoh), and 1.5GB/2GB/3GB (11/2002, Las Vegas, Comdex). In addition to the excellent track record of Pretec's relentless pursuit of innovation towards higher capacity, Pretec has also established the reliability reputation by becoming the only CF card supplier in the world which can provide industrial and military grade ruggedized CF cards constructed with precision mechanics, full metal protection, sustain a wide range ( -40°C~125°C) working temperature and offer ultimate level of data protection and security features to prevent user's image files, software, crucial data and products from being damaged.

A true pioneer to expand the applications of small form factor cards, Pretec



# News Release

created I/O card in CF form factor in 1997 (Demonstrated at CFA annual meeting, Santa Cruz, CA), the first such device in history, which ushers the era of endless possibility to expand and to extend for IA devices such as PDA, digital camera/camcorder, MP3 player, set-top-box, thin client terminal, etc. The most comprehensive wireless communication CF cards in the world, including GPS, Bluetooth, 802.11b, GPRS, cordless modem are being exhibited at Pretec CeBIT booth, among many other Multimedia CF card and Memory card.

## **About Pretec**

Pretec™ Electronics Corp. (<http://www.pretec.com>) offers a complete spectrum of small form factor memory cards and card readers such as ATA/CF card, IDE & Mini-IDE Flash Drive (MIDE™), SmartMedia™, MultiMedia Card™, and SD Card for the digital imaging, mobile computing, and Military/Industrial Control markets; and is the creator of Innovative CompactI/O™ cards for PocketPC™, digital cameras and many IA devices. Pretec has consistently demonstrated the highest capacity CF cards in the world; such as 80MB, 128MB, 160MB, 320MB, 640MB, 1.5GB, 2GB and 3GB CF card at various locations around the world for the past four years.

\*Note: MIDE™, CompactI/O™, CompactModem™, and CompactLAN™ are trademarks of Pretec Electronics Corporation. PocketPC™ is trademark of Microsoft Corporation. All other trademarks mentioned herein are recognized as the property of their respective holders.

## **Contact:**

Pretec Electronics Corp.  
John Shieh  
JohnS@pretec.com  
(510)580-8312