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Press Release

DELKIN INTRODUCES ONE OF THE FASTEST MEMORY CARDS ON THE MARKET FOR PROFESSIONAL DIGITAL PHOTOGRAPHERS

Poway CA, November 4, 2002 Delkin Devices, a leading US manufacturer of high performance digital photography memory products and accessories, has introduced one of the fastest CompactFlash™ digital memory cards currently on the market. The eFilm™ PRO card is part of Delkin's new premium series of memory cards that are designed to quench the professional photographers thirst for speed. As digital cameras continue to evolve into sophisticated tools, Delkin is positioning the eFilm PRO card as the next generation of high-speed digital storage. The eFilm PRO cards are solid-state and designed to be fast and durable for extensive shooting in the most extreme conditions. Optimized for use in professional grade SLR digital cameras, the eFilm PRO cards will initially be available in capacities of 128MB, 256MB, 320MB, 512MB and 640MB. The speed to capture an image has been one of the main concerns with professional photographers ever since the birth of digital photography. The eFilm PRO Card significantly reduces capture times with speeds up to and exceeding 3.6 MB per second sustained write depending on shooting conditions.

An independent study conducted by Rob Galbraith, one of the most respected professional digital photography experts, was recently published on his site (www.robgalbraith.com). Titled "**The CompactFlash Performance Database**", the study is a comprehensive evaluation of CompactFlash card performance with a number of different cameras. Over 25 different cards were tested with over 10 different professional level cameras resulting in one of the most definitive memory card studies in the professional digital photography market. Among some of Mr. Galbraith's findings was that the eFilm PRO card was the fastest card in the popular Nikon D1X and Canon D60 and among the fastest in many professional cameras. Mr. Galbraith goes on to point out in his article titled "**Delkin PRO CompactFlash challenges Lexar – Speedy cards challenge perennial speed leader Lexar Media**" that the eFilm PRO cards "are the first flash memory-based CompactFlash cards to either beat the longtime speed leader's 24X-rated cards in certain digital SLR cameras, or trail by a relatively small margin."

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To achieve this standard in quality and speed, Delkin has developed an innovative new technology called DQD (patent pending). The eFilm PRO cards are the only product on the market currently with DQD technology. DQD is a design and quality verification process that improves the performance of CF cards and is a Delkin exclusive. It is innovative ideas like DQD that allow Delkin to have the best warranty in the business. All eFilm PRO cards, as well as Delkin's consumer line of Digital Memory Cards, are backed with a lifetime warranty.

The eFilm 640MB PRO cards are one of the first capacities available to more closely match standard CD-R capacities. Delkin hopes to provide more memory for less money since pricing on the 640MB card is expected to be the same, if not lower, than many competing manufacturer's 512MB comparable high-end memory cards. The eFilm PRO cards will be sold at independent photography and electronics stores worldwide and online at Delkin's website at www.delkin.com. The MSRP for the 640MB is \$ 599.00US with the other capacities ranging from \$99.00 for the 128MB to \$ 199.00 for the 256MB (plus VAT in some countries). With prices on the street expected to be significantly lower, the eFilm PRO cards are anticipated to be one of the most affordable professional grade memory cards available.

Delkin eFilm PRO cards are intended for use in high resolution, professional digital cameras such as:

Canon EOS-1D	Canon EOS D30	Canon EOS D60	Fuji FinePix S2
Kodak DCS 520	Kodak DCS 760	Nikon D1	Nikon D1H
Nikon D1X	Nikon D100		

These cameras typically are used by photojournalists, studio and sports photographers working for newspapers or magazines and are best suited for taking advantage of the PRO cards rapid write speed. They also work in low priced consumer digital cameras, and are tested to ensure compatibility with all CompactFlash cameras, music players and handheld PDA's available on the market today.

Delkin's eFilm PRO cards were introduced at the end of October at the PhotoPlus East show in New York City. PhotoPlus East is one of the industries major yearly events for the professional photographer. Delkin intends for their new eFilm PRO card to be the ideal solution for professionals that demand lightning fast performance and durability in a digital memory card.

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FOR IMMEDIATE RELEASE

Media Images are available for download at: www.delkin.com/media_images/

Delkin Devices will be exhibiting at PMA 2003 in Las Vegas (March 2-5, 2003) at booth M64.