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**COMPACTFLASH ASSOCIATION & 42 MEMBER COMPANIES  
EXHIBITING AT PHOTOKINA 2002**

**CompactFlash® and CF™ Are Today's Small Form Factor Card Standard**

Köln, Germany, September 25, 2002 - The CompactFlash Association is demonstrating that CF and CompactFlash® cards provide MORE at Photokina 2002 (Sept. 25-30) in Hall 11.1 G008.

CompactFlash card slots are in MORE (over 225) digital cameras, MORE (over 110) handheld/palm-size PCs and MORE (over 145) other electronic platforms including heart monitors, defibrillators, printers, MP3 players, voice recorders, etc. than any other small form factor card.

CompactFlash cards have MORE compatibility and have MORE interchangeable than any other small form factor card.

CompactFlash and CF cards have MORE data storage capacity. CompactFlash card capacities have reached 1GB. IBM's CF+ Microdrive (being demonstrated in Canon cameras in the CFA booth) has a capacity of 1GB.

CF I/O cards provide MORE communications capability. VGA, Ethernet, modem, serial, parallel, digital phone, GSM, Bluetooth and Ethernet wireless cards are all available.

CF cards do MORE. Wand & laser barcode scanners and GPS cards are available.

CompactFlash and CF cards have MORE companies manufacturing them than any other card.

CompactFlash can be used to store pictures taken with any CompactFlash compatible digital camera. The photo files can then be transferred to desktop PCs through high speed, low cost reader/writers that attach to the parallel port, USB port, Firewire port or CF slots included in photo printers.

The ease and speed of photo file transfers will be demonstrated in the CFA booth.

CompactFlash cards are currently shipping up to 1GB and provide the best storage solution for the new multi-megapixel cameras, handheld/palm-size PC and other devices.

The CF and CompactFlash Standard ensures that today's and tomorrow's digital cameras will be compatible with even higher capacity CF cards, as they become available. The CFA has a certification program that ensures the compliance of all CompactFlash cards with the CompactFlash Specification. Products that have passed the certification program carry the CF™ logo. Compatibility and interchangeability of all CompactFlash products have been major advantages for CompactFlash. CompactFlash is the only small form factor data storage card that provides product compatibility certification ensuring users that the CompactFlash cards they buy today and in the future are all interchangeable and compatible.

In addition to CompactFlash data storage cards, there are CF cards that provide I/O capability (serial, Ethernet, fax/modem, VGA, bar code readers, etc.) and the IBM Microdrive, a disk drive in a CF Type II package.

Six CFA members are exhibiting in the CFA booth at Photokina 2000. Hall 11.1 G008.

**Canon**  
**Dazzle Europe (SCM)**

**Hexon Media**  
**IBM**

**SanDisk**  
**Unity Digital**

36 other CFA member companies are exhibiting at photokina 2002 including:

A Force  
Apacer  
Carry Computer  
Casio  
Dane-Elec  
DataFab  
Delkin Devices  
DoTop Technology  
Eastman Kodak  
Epson  
Fuji Photo Film  
Fujitsu

Hitachi  
I/O Data Device  
Just RAMs  
K&P electronics  
Konica  
Kyocera/Yashica  
Lead Data  
Lexar Media  
Memorex  
Microsoft  
Minolta  
Mitsubishi

NEC  
Nikon  
Olympus  
Power Quotient Int'l  
Pretec  
Primax  
RICOH  
Ritek  
Samsung  
SimpleTech  
Toshiba  
TwinMOS

The CompactFlash storage card is an ultra-small, removable data storage system first introduced in 1994. CompactFlash cards meet all PCMCIA standards.

A CompactFlash card can be easily removed from a camera, handheld PC, Pocket PC, or other host system and slipped into a low cost, high transfer rate, reader/writer to move files instantaneously to a desktop PC. Files can be transferred to a notebook computer the same way or a low cost adapter is available to allow a CF card to be inserted directly into a PCMCIA card slot.

CompactFlash cards are compatible with Windows95, Windows98, Windows 2000, WindowsME, WindowsXP, OS X and many other operating systems. For example, Windows & OS X automatically recognize a CF card as an additional disk drive and assign a drive letter to the card. All files on the CF card are then easily accessible by any application or utility software.

The CFA was founded by twelve companies in October 1995 and now has over 245 member companies. The CompactFlash Association is a non-profit, mutual-benefit corporation that promotes adoption of CompactFlash as a worldwide, ultra-small, removable data storage card standard for capturing and transporting digital data, audio and images.

The latest CompactFlash and CF+ Specification Version 1.4 incorporates I/O functions (fax/modem, VGA, Ethernet, GSM, serial, bar code reader, etc.) into the CF form factor.

The CFA, which makes the CompactFlash, CFA logo and CF logo trademarks available royalty-free to member companies, is headquartered in Palo Alto, CA.

The CF Specification is available to download free from the CFA web site at <http://www.compactflash.org>

The CFA(logo), CF(logo) and CF+ are trademarks of the CFA and are licensed royalty free to its members.

The CFA is a licensee of the CompactFlash<sup>®</sup> trademark and in turn will license it royalty-free to its members.



CF logo for CompactFlash<sup>®</sup> compatibility certification