



CompactFlash Association
Portola Hotel and Spa
Monterey, CA
December 14 - December 16, 2009

Board Meeting / Reception Agenda
Monday – December 14, 2009

3:00pm – 6:00pm - CFA BOARD MEETING (Board Members & Officers Only)

- ◆ **Welcome by Chairman**
- ◆ **Anti-Trust & IP Review**
- ◆ **Election Process**
- ◆ **Marketing Report**
 - ❖ **Market Review**
 - ❖ **Market Trends**
 - ❖ **Past and Future Trade Shows**
 - ❖ **Trademark registrations / applications**
 - ❖ **Whitepapers**
- ◆ **Technical Committee Update**
 - ❖ **CF5.0**
 - ❖ **CF5.1 including UDMA 6+**
 - ❖ **CFast 2.0 / USB 3**
 - ❖ **CFast/CF5 Compliance Testing and Equipment**
- ◆ **Financial Update**
 - ❖ **Financials**
 - ❖ **2010 Budget**
- ◆ **Bylaws, Membership and Licensing Update**
- ◆ **CFA Future Directions**
 - ❖ **Marketing Strategy & Promotion Plans**
 - ❖ **Project “RoadRunner” (5:00 – 6:00PM)**
- ◆ **Other Business**

6:00pm – 8:00pm - Welcome Cocktail Reception

- ◆ **Product Displays and Demonstrations**
- ◆ **Spouses and Families Welcome**



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General Meeting Agenda
Tuesday Morning – December 15, 2009

8:00am – 9:00am – REGISTRATION - Light Continental Breakfast

9:00am – 12:30 - General Membership Meeting

- ◆ **Welcome by Chairman**
- ◆ **Attendee Introductions**
- ◆ **Anti-Trust & IP Review**
- ◆ **Two-Day Agenda Review**
- ◆ **CFA Financial Status**
- ◆ **Operations Status**
- ◆ **Board of Directors Election**
- ◆ **Marketing Committee**
 - ❖ **Market Research and Trends**
 - ❖ **Past and Future Trade Shows**
 - ❖ **Trademark Registrations / Applications**
 - ❖ **Whitepapers**
- ◆ **11:30 – 12:30pm – Introduction of Project “RoadRunner”**



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Meeting Agenda

Tuesday Afternoon – December 15, 2009

12:30 – 1:30pm – LUNCH - Mexican Buffet

- ◆ **Organizational Board Meeting (Board Members Only)**
 - ❖ **Appointment of Officers / Chairpersons**
 - ❖ **Other Business**

1:30 – 6:00pm - General Membership Meeting

- ◆ **Announcement of Officers / Committee Chairs for 2009-2010**
- ◆ **Bylaws, Membership and Licensing**
- ◆ **Marketing Committee (continued)**
 - ❖ **Continuation of items from morning as needed**
 - ❖ **Rollout of New Specifications – Press Release et al**
 - ❖ **Member New Product Presentations**
 - ❖ **Other Business**
- ◆ **Technical Committee**
 - ❖ **CF5.0**
 - **Workgroup Update**
 - **Specification & Compliance Activities**
 - ❖ **CF5.1**
 - **Workgroup Update**
 - **Specification & Compliance Activities**
 - **Performance Control and Guarantee Profiles**
 - **Extended Performance – UDMA 6+**
- ◆ **4:00 – 6:00pm Project “RoadRunner” Working Session**
 - **Specification & Compliance Proposal**
 - **Licensing & Business Terms Proposal**

ATTENDEE FREE TIME



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General Meeting Agenda

Wednesday – December 16, 2009

8:00am – 9:00am – REGISTRATION - Light Continental Breakfast

9:00am – Noon - General Membership Meeting

- ◆ **Anti-Trust & IP Review**
- ◆ **Technical Committee Session (continued)**
 - ❖ **Items carried over from Tuesday, if needed**
 - ❖ **CFast**
 - **Workgroup Update**
 - **CFast Corrections**
 - **Incorporation of CF 5.0 Improvements into CFast**
 - **CFast Specification & Compliance Activity**
 - **CFast Technical Roadmap**
 - **CFast 2.0**
 - **SFF Connector**
 - ❖ **Open Discussion for Other New CFA Proposals**
 - ❖ **Compliance Committee Session**
 - **Testing and Equipment for CF, CF5 and CFast**
 - **TestMetrix Update and New Tools**

12:00pm – 1:30pm – LUNCH – Fish / Chicken Buffet

1:30pm – 4:00pm - General Membership Meeting

- ◆ **Technical Committee Session (continued)**
 - ❖ **Carry over from morning session**
 - ❖ **Miscellaneous Technical Issues**
 - ❖ **Other Business**
- ◆ **CFA Future Directions**
- ◆ **Future CFA Meeting Schedule**
- ◆ **Working Sessions (As Needed)**
- ◆ **Executive Member Review / Approval of Open Items**
- ◆ **Closing Remarks by Chairman**
- ◆ **General Meeting Adjourned**



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Board Meeting Agenda
Wednesday – December 16, 2009

4:00pm – 6:00pm - CFA BOARD MEETING (Board Members & Officers Only)

- ◆ **Marketing Committee & Work Group Directions**
- ◆ **Technical Committee & Work Group Directions**
- ◆ **Appointments / Workgroup Modifications**
- ◆ **CF/CFast Specification Road Map**
- ◆ **Project “RoadRunner” Update & Schedule**
- ◆ **Future CFA Show and Meeting Schedule**
- ◆ **CF / CFast Compliance Testing**
- ◆ **CFA Operations, Budgeting, Licensing, Trademarks & Compliance**
- ◆ **Other Business**
- ◆ **Board Meeting Adjourned**